

CATALYZE **SV**

3rd Annual Catalyzing Change Awards

Sponsorship Packet

Thursday, November 14th, 2024

5:30-8:30 pm

San José Woman's Club

75 S 11th St, San Jose, CA 95112



Presented by:
Catalyze Silicon Valley

Mission:
Catalyze SV engages community members, developers, and city leaders to envision and create sustainable, equitable, and vibrant places for people in Silicon Valley.

ABOUT THE **EVENT**

A premier networking opportunity that brings together elected officials, developers, media professionals, nonprofit organizations, and community advocates to celebrate outstanding Silicon Valley leaders and projects fostering sustainable development and quality community engagement.

- Located in beautiful historic building in Downtown San Jose
- Small appetizers & desserts for all attendees
- Engaging Run of Show:
 - Pre-event mixer
 - Awards Part 1
 - Networking Break
 - Awards Part 2
- Over 100 attendees



"I really enjoyed the split program, networking, mingling, felt organic" - 2022 Program Attendee

SPONSORSHIP PACKAGES



SILVER

\$2,500

- ✓ Tickets (3)
- ✓ Pre-Event Reception + 1 Extra Drink Ticket
- ✓ Name Mention:
 - On all pre- & post-event digital marketing
 - Onstage during event
 - On Website



GOLD

\$5,000

- ✓ Tickets (6)
- ✓ Pre-Event Reception + 2 Extra Drink Tickets
- ✓ Name Mention:
 - On all pre- & post-event digital marketing
 - Onstage during event
 - On Website
- ✓ Logo
 - On Website



PLATINUM

\$10,000

- ✓ Tickets (10)
- ✓ Pre-Event Reception + 4 Extra Drink Tickets
- ✓ Name Mention:
 - On all pre- & post-event digital marketing
 - Onstage during event
 - On Website
- ✓ Logo
 - On Website
 - On all pre- & post-event digital marketing
 - On signage
 - In media kit
- ✓ Tabling Opportunity
- ✓ 2 Free Tickets to 2024/2025 Tours
- ✓ Speaking During Event or Pre-Recorded

*Nonprofit & government rates available

SPONSORSHIP

BENEFITS

I. Marketing & Brand Visibility:

- Increase awareness of your company or organization
- Showcase your company or organization's involvement in the community to enhance your reputation

II. Networking:

- Connect with influential people in and outside your field, including elected officials, real estate developers, nonprofit leaders, and reporters
- Recruit and retain employees, members, & supporters

III. Social Impact & Community Engagement:

- Support a fiscally responsible, growing organization making meaningful improvements in your community
- Learn about the leaders and entities making positive changes in Silicon Valley

EVENT **IMPACT**

Your dollars go a long way:

- \$2,500 = food for 2 community workshops
- \$10,000 = 1 community education event

WHAT WE **DO?**

PROJECT ADVOCACY

Catalyze SV members meet monthly to evaluate and score housing development projects. We then mobilize community members using our “Yes, and ...” approach to advocate the best possible developments get built.



EDUCATIONAL EVENTS

We devise, plan, and execute interactive, outside-the-box events to inform the community about development topics affecting them, such as accessory dwelling units, parking reform, housing ballot measures, and environmentally sustainable development.



COMMUNITY ENGAGEMENT

We drive a more inclusive, collaborative, and transparent community engagement process. Governments, nonprofits, businesses, and others can hire us to assist with community engagement. We also collaborate with local governments to shape more productive community engagement policies.




CATALYZE **SV**

Thank you!
Lets give back to
the Silicon Valley!

CONTACT **US**



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