

Technology & Community Engagement

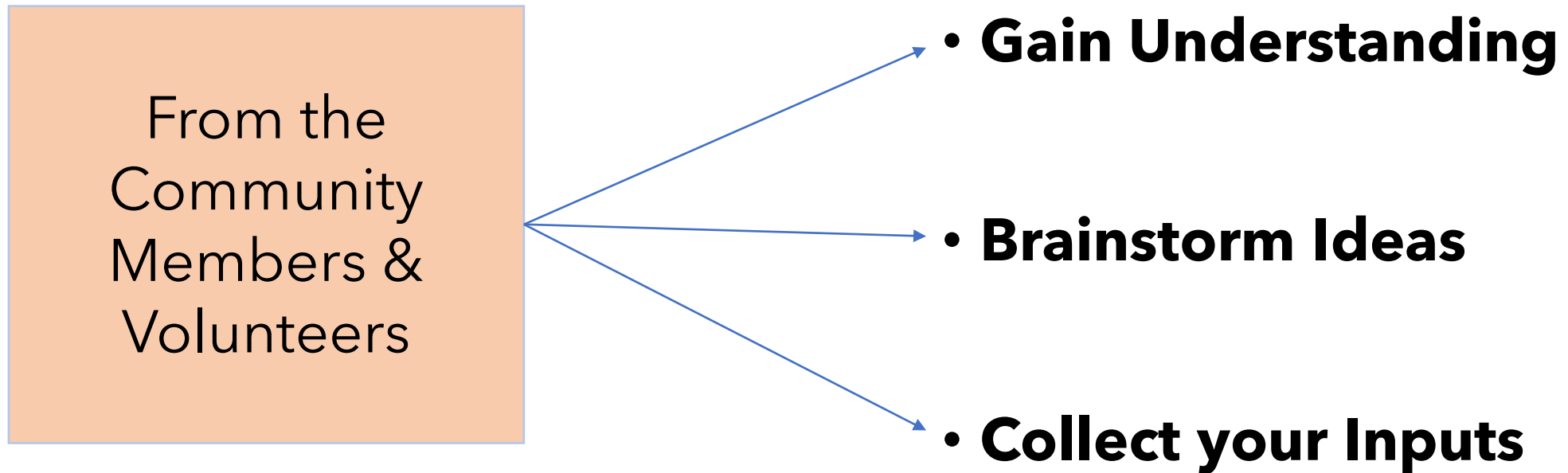
Shalini Gupta (Technical Program Manager)

Email: shalini@catalyzesiliconvalley.org

Introduction of the project

- Knight Foundation, Code for San Jose Volunteers, Catalyze SV to work together
- To make it easier for community members to participate in the development process through local government
- To ask the community - about the technical tools we can design to increase the engagement

Technology & Community Engagement - Phase 1



Focus:

- Human Centered Approach (Design with the community)
- Reaching people where they are
- Understanding how to leverage technology for Community Engagement

Reaching out to Community Partners to Understand

How can Technology

**How can we leverage technology to
create interest in the local development
process?**

**How can we make people comfortable in
the participation process?**

Can technology help?

**How can we build confidence of the
community members?**

**What are the ways to empower you
using technology?**

Projects came out of meeting - Code for San Jose: (Example)

- Pre-recorded video/audio messages as public input/comment
- UX Audit to Redesign Public Notifications
- Online Surveys
- Matrix of Community Ideas Publicly Accessible
- A User-friendly Map of all Development (or Land Use Broadly) Projects
- Automatic translation/interpretation services at meetings
- A Virtual Queue for Public Comment During Public Meetings

Asking for your help...

**We need your help in building
better tools
for community engagement.**

Looking for PAID (\$40) participants

- for **1 hour** interview -

The interview will allow us to:

- understand ways of improving community engagement with technology
- develop technology and tools for the community members
- help the community members to comfortably use tools

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We will contact you and schedule date, time, and
location **as per your convenience**

CATALYZE **SV**

Fill the Google Form:

<https://forms.gle/138JZX43Q4QRr9mV8>

Website:

www.catalyzesiliconvalley.org/techengagement

Contact: **Shalini Gupta**

[**shalini@catalyzesiliconvalley.org**](mailto:shalini@catalyzesiliconvalley.org)

Sign up & Thank you...



Interviews are **voluntary**, and you can opt out at any time for any reason. Survey responses and interviews will be kept **anonymous** and only used for Catalyze SV's decisions on technology improvements.

We will contact you and schedule date, time, and location **as per your convenience**

Upon completion of the 1-hour interview & short survey, you'll receive a **\$40 gift card of your choice**

Contact: Shalini Gupta (408) 930 4150

shalini@catalyzesiliconvalley.org

Thank you!

Your inputs and insights will be used in:

- Reaching out to the Diverse Communities in Silicon Valley
- Building simpler Technology
- Designing Surveys
- Creating Community Events

Building Technology for Community Engagement!

Questions?

Send email to

shalini@catalyzesiliconvalley.org